

## **School Sponsored Media**

The superintendent and the staff are encouraged to use all available school sponsored media, such as publications, radio and TV, to keep the goals, programs, achievements, and needs of the schools before the public.

The superintendent may delegate authority to the school principals as seen fit. But the superintendent has the ultimate responsibility for their performance.

It is the board's belief and faith that citizens who are adequately informed will vote more constructively in school elections.

The administration is responsible for all informational services to and from the public, except for such matters as the board may from time to time wish to deal with publicly itself.

Materials for system-wide distribution will be developed in the central office and carry the approval of the superintendent of schools. Copies of such materials are given to board members.

The principal of each school is responsible for routine school announcements to parents such as those concerning closing of school, parent/teacher meetings, clothing and fund drives, lunch tickets, etc. He/she will keep a file copy of all such releases for needed future reference and send an informational copy to the superintendent of schools.

Policy Adopted: 12/75

Policy Reviewed: 9/1/88